

OUR COMMITMENT:

WE ARE PASSIONATE ABOUT TREE CARE AS A PART OF CONTRACT SERVICE, INSURING THAT OUR CLIENT'S TREE SERVICE AND CARE MAXIMIZES CURB APPEAL, PROVIDING STRONG VITALITY AND ATTRACTIVE BRANCHING (SILHOUETTE AGAINST THE ARCHITECTURE).

THE CALIFORNIA LANDCARE PROGRAM:

- All trees are trained according to ISA (International Society of Arboriculture) best horticultural practices.
- All trees are considered relative to the neighboring architecture and locational limitations.
- We train and shape to complement the background and adjacent architecture forms. This sense of vision for the property is the pathway to maximum market valuation.
- Training properly at the appropriate time will reduce future tree care expenses, set the standard for ongoing curb appeal and create the fundamental shape of the trees for the years ahead.

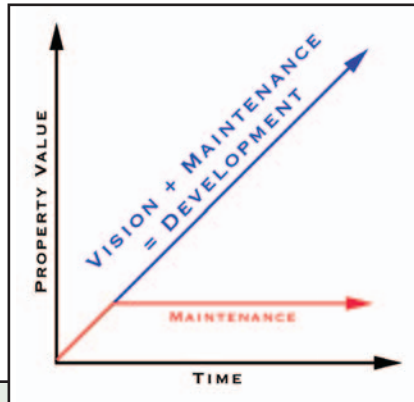


CAUTION:

- Typically poor care in early stages by non-arborists can result in loss of trees and the original investment in those assets.
- In order to achieve maximum asset value it is of vitally important that young trees be selectively pruned and trained according to their character and location on the property.

VISION + MAINTENANCE = DEVELOPMENT:

This California Landcare guiding principle elevates the standard mantra of maintenance to a position we like to think of as Legacy Development. Where maintenance is joined with a plan to refine the unique characteristics of a property. Maximizing the owner's original investment without impacting the owner's operating budget.



"The only limits are, as always, those of vision."



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